



Happy Egg Co.
Coupon Redemption Policy
March 15, 2022

Dear Retailer:

This Coupon Redemption Policy and the legal copy on **Happy Egg Co. (herein “Happy Egg”)** coupons state the only terms and conditions under which **Happy Egg** will reimburse its customers for coupon submissions (“Policy”). Your acceptance and redemption of coupons for **Happy Egg** productions constitutes your acceptance of and binding agreement with all the terms and conditions in this Policy. It is the retailer’s responsibility to ensure its employees are aware of and in compliance with this Policy.

1. Coupons are redeemable only in the United States of America.
2. Coupons are redeemable only when consumers purchase the brands/sizes/quantities indicated, prior to the expiration date, and retailers subtract the face value from the retail price of a **Happy Egg** product.
3. Retailers must submit coupons for reimbursement within 180 days after the expiration date of the coupon.
4. Consumers must pay any and all applicable taxes. Coupon cash value 1/100¢
5. Only one coupon may be accepted by the retailer per **Happy Egg** product purchase requirements as stated in the coupon.
6. Coupons are void where prohibited, taxed or restricted by law; or when reproduced, altered, or transferred from or sold by their original recipient to any other person, firm or group.
7. For each properly redeemed coupon, retailers, will be reimbursed for the face value, or the retail selling price up to the maximum indicated on **Happy Egg** coupons for free merchandise, plus the handling fee as stated on each **Happy Egg** coupon and reasonable postage (further defined below). No additional fees will be accepted or paid.
8. Postage will be reimbursed at current actual uninsured rates. First Class U.S. postal rates will apply for shipments less than or equal to 13 ounces.
9. **Happy Egg** (or its agent’s) actual count of coupons received will be final and shall govern the payment of coupons under this Policy.



10. **Happy Egg** reserves the right to deny reimbursement, retain and declare void any coupons presented for redemption when the following conditions occur: coupons are in mint/mass cut condition, or uniform mix coupons are submitted for reimbursement; retailer has insufficient stock to cover the number and types of coupons submitted; inability to verify retailer's address or business operations; or redemptions that are not in accordance with this Policy. Further, **Happy Egg**, reserves the right to forward any such coupons to enforcement authorities for review.
11. On request, retailers must provide **Happy Egg** with proof of purchase of **Happy Egg** products sufficient to cover coupons presented for payment.
12. Coupon payments may not be deducted from payments of **Happy Egg** product invoices.
13. Properly redeemed coupons must be submitted directly by the retailer or through an authorized clearinghouse only. Submission by unauthorized intermediary agents will not be accepted.
14. In the event a retailer payment is withheld, the retailer may appeal this decision within six (6) months of the date of the notification. Appeals received after six(6) months will not be honored.
15. Any inconsistent use of this Policy constitutes fraud and, in addition to other legal remedies at the option of **Happy Egg** may void all coupons submitted for reimbursement and coupons may be retained by **Happy Egg** without payment.
16. Failure to encore any terms or conditions of this Policy shall not constitute waiver of such provision or any other provision by **Happy Egg**. **Happy Egg** reserves the right, in its sole discretion, and without prior notice to any party, to modify, revise or eliminate any of the provisions of this Policy.
17. All coupon related claims shall be governed by the laws of the the state of Arkansas.
18. Send properly redeemed **Happy Egg** coupons to:
Happy Egg Dept. 87422
Mfr Rcv Office
801 Union Pacific Blvd Ste 5
Laredo, TX 78045-9475

Sincerely,
Happy Egg